2019. 12. 04. Motivational Maps



Analysis for

Santa Claus

Merry Christmas Wednesday, December 4, 2019



Raw Results

Motivator	Score	PMA Score / 10
Friend	27	8
Searcher	27	10
Creator	26	10
Expert	25	10
Spirit	20	7
Director	19	10
Star	18	10
Defender	11	10
Builder	7	9
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PMA Score 88%

Cluster Importance

Relationship (R) 31% Achievement (A) 28% Growth (G) 41%